

KPDA Media Weekly Review Report as at 9th August 2019



CEO DE-BRIEF

INVITATION TO THE MML TURNER & TOWNSEND CEO BREAKFAST FORUM, TUESDAY, 27TH AUGUST 2019 AT THE PARK INN BY RADISSON, WESTLANDS - NAIROBI

THE KPDA/MML TURNER & TOWNSEND CEO BREAKFAST FORUM,

THEME:

“Creating Commercially
Viable Projects in Real
Estate”

DATE:

Tuesday, 27th August 2019

VENUE:

Park Inn by Radisson, Westlands -
Nairobi

TIME:

8.00am – 10.30am

TARGET AUDIENCE:

Professional consultants,
developers, development
managers, financial institutions
and strategy houses

It is a real team effort by property developers and their professional teams to move an idea to a design, and make it feasible. More informed, data-driven decisions made upfront about the viability of certain construction expenditure provides a major competitive advantage to developers (and their funders) concerned with speed to market and commercialising their properties. Through their annual data published in the International Construction Market Survey (ICMS), MML Turner & Townsend sets the big data benchmark in the Real Estate Market and helps the market take a more commercial approach to conceptualizing projects right from the start.

KPDA and MML Turner & Townsend have organized a **CEO Breakfast Forum** on **Tuesday, 27th August 2019** from **7.30am to 10.30am** at the **Park Inn by Radisson Hotel** in Westlands.

EVENT OBJECTIVES

1. Gain more understanding on project feasibilities and show how it can be supported by the ICMS
2. Discuss on the cost of construction in Kenya and in the region
3. Officially launch the ICMS and highlight some of its content.



PROUDLY SPONSORED BY:

MML Turner & Townsend



CHARGES:

- KPDA Members: **Kshs.4,640** (Inclusive of VAT)
- Non – Members: **Kshs.6,960** (Inclusive of VAT)

Kindly RSVP (with payment) by latest **WEDNESDAY, 21ST AUGUST 2019** with the KPDA secretariat on telephone **0737 530 290** or **0725 286 689** or by email to membership@kpda.or.ke and ceo@kpda.or.ke



NB:

- Participants who confirm their attendance **MUST** remit payment for their ticket regardless of whether they do not attend the event.
- Participants who attend this event without an RSVP will be surcharged at the door by 50%.
- Cancellations are only refundable if the secretariat is notified on email by no later than Wednesday, 21st August 2019.

To RSVP, please email us through ceo@kpda.or.ke/membership@kpda.or.ke or call us via **0725286689/0737530290**

INVITATION TO THE TWO RIVERS MEMBERS' COCKTAIL, THURSDAY, 22ND AUGUST 2019 AT THE TWO RIVERS.

KENYA PROPERTY DEVELOPERS ASSOCIATION &
TWO RIVERS DEVELOPMENT LTD.

P R E S E N T

An Evening at Two Rivers

MEMBERS' COCKTAIL EVENT

THEME:

The Two Rivers Development Strategy

DATE 22ND
AUGUST, 2019

TIME 5.00 PM
9.30 PM

**THIS IS A
KPDA MEMBERS
ONLY EVENT.**

The deadline to RSVP is **Friday, 16th August 2019**
and may be done by emailing ceo@kpda.or.ke



For more info & Reservation call:
0725 286 689 or 0737 530 290





Advertise now with the KPDA's leading e-publication, *The Developer's Digest* and take advantage of our new competitive rates!!!! Please click [HERE](#) to view our new rates.



The Developer's Digest

A Publication by the Kenya Property Developers Association

RATE CARD 2019

The Developer's Digest is a quarterly e-newsletter supported and published by the Kenya Property Developers Association and designed by Eric Ng'ang'a. It targets the various players in the property industry in Kenya and highlights a wide spectre of issues affecting our members, other professionals, manufacturers and both private and public sector players in the industry. We seek to encourage positive dialogue and development

The Developer's Digest is filled with current industry news, updates on the Association's ongoing activities, views, interesting facts and specialty advertising messages.

WHY ADVERTISE THROUGH THE DEVELOPER'S DIGEST?

- 👉 Our readership includes over 1, 500 of our contacts who are KPDA members and partners as well as other industry players
- 👉 Our audience outreach also extends to our social media platforms and is uploaded onto our website which receives over 4, 000 Unique Visitors and over 200, 000 Hits monthly
- 👉 We offer a unique, flexible, converged media mix that helps advertisers communicate their message effectively. This includes our website, e-newsletter, social media platforms and focused events (such as our training and networking forums)

- 👉 We keep track of our readership and are sensitive to emerging issues in the industry
- 👉 It is a free and interactive online publication
- 👉 We at *The Developer's Digest* will work with you to create the most effective multi-platform advertising strategy that will ensure you reach your targeted consumer every direction they look. After all, the distance between you and your consumer, is no longer a straight line.

The Developer's Digest will also offer you advertising on our website with a direct link to you and your company's website. Please contact the KPDA secretariat via email on ceo@kpda.or.ke or call us on 0737 530 290 or 0725 286 689 for more information.

RATES PER TWO MONTH PERIOD

Quarter (1/4) page	Kshs. 10,000
Third (1/3) page	Kshs. 15,000
Half (1/2) page	Kshs. 22,500
Full page	Kshs. 30,000



DIGITAL INPUT/MECHANICAL REQUIREMENTS - ADVERTS

SIZE	WIDTH	DEPTH
¼ page (horizontal)	184.5mm	65mm
¼ page (vertical)	90mm	125.5mm
1/3 page (horizontal)	210mm	90mm
1/3 page (vertical)	68mm	270mm
1/2 page (horizontal)	210mm	139mm
1/2 page (vertical)	105mm	265mm
Full page (theme colour)	210mm	247mm
Full page	210mm	297mm

NOTE: 300 dpi resolution; colour calibration RGB; not larger than 20MB; jpg format OR pdf PRESS QUALITY format with outlined text.

ONLINE ADVERTISING TERMS & CONDITIONS:

Payment is due within 15 days from when an invoice is issued. All payments should be made in the name of KPDA.

Banner ads may be pulled off if account balances are not paid by the due date. As space is limited, banner ads are sold on a first come, first served basis. All advertising is accepted subject to the publisher's approval upon determination that the products or service advertised are in keeping with *The Developer's Digest's* philosophy.

WOULD YOU LIKE TO BE FEATURED IN THE SUSTAINABLE BUSINESS MAGAZINE?

The Sustainable Business Magazine is a free digital platform formed in November 2019 that publishes a North American, Europe, Middle East and an African edition.

They have reached out to KPDA offering our members to be featured for free. They are offering the following:

- A 700-word (double-page spread) foreword.
- 6 - 8 page editorial articles on KPDA member companies, as well as a brochure version of their article for their marketing efforts.
- Promotion to their 10.4K Twitter followers and on their website (116K visits, May 2019).

Please click [HERE](#) to view the website. If you are interested, kindly email membership@kpda.or.ke by **Thursday, 15th August 2019** or call 0726 286 689/0737 530 290 for more information.

8th August 2019

The Standard | James Wanzala | Thursday 8th August 2019

FIRM BREAKS GROUND FOR THE SH3.2 BILLION PHASE THREE PROJECT

Real estate firm Erdemann Property Limited last Thursday broke ground for its Sh3.2 billion Great Wall Gardens Three project in Athi River, Machakos. [Read More.](#)

The Standard | Ferdinard Mwangela | Thursday 8th August 2019

AFTER GARDEN CITY CARPORT, FIRMS TO POWER ABUJA MALL WITH SOLAR

Garden City Mall, Nairobi, is home to Africa's largest solar carport, thanks to a collaboration between Actis and CrossBoundary Energy (CBE). [Read More.](#)

Business Daily | Joseph Wangui | Thursday 8th August 2019

RWATHIA 'PRODIGAL' SON TO GET MORE PROPERTY

A court has overruled a Rwathia family's decision to exclude its kin, who allegedly squandered his allocated wealth then returned home, from receiving more properties during succession. [Read More.](#)

Business Daily | Philip Muyanga | Thursday 8th August 2019

FIRM LOSES BID TO STOP PAYMENT OF SGR COMPENSATION

A company has lost an application seeking to stop payment of Sh667.9 million as compensation for acquisition of land for construction of the Standard Gauge Railway (SGR) after a court upheld an objection by the National Land Commission (NLC). [Read More.](#)

Business Daily | Editorial | Thursday 8th August 2019

NAIROBI PLANNING POOR

It is rather strange that the Nairobi County Assembly's Planning, Housing and Lands Committee appears to have realised now that only about a quarter of Nairobi's residential estates are compliant with planning requirements. This is an admission by the authorities that they are sleeping on the job. [Read More.](#)

Business Daily | George Omondi | Thursday 8th August 2019

NJIRAINI PULLS OUT OF RACE FOR LAND COMMISSION CHAIRMAN JOB

Former Kenya Revenue Authority (KRA) commissioner-general John Njiraini has dropped his quest to chair the National Land Commission (NLC), just one week after he was shortlisted and interviewed for the job. [Read More.](#)

Business Daily | Anthony Kirathe | Thursday 8th August 2019

STATE MUST WORK HARDER TO BOOST INVESTOR CONFIDENCE

Recently, the US State Department labelled corruption as the thorn in the flesh that is hampering increased investor confidence. For most Kenyans, this is a case of the ordinary, but corruption and other key misgivings are hampering the progressive investor confidence. [Read More.](#)

Business Daily | Bonface Otieno | Thursday 8th August 2019

FRENCH HOTEL CHAIN ACCOR TO OPEN UNIT IN GIGIRI

Global hospitality group Accor, the largest hotel chain outside the US, has slated the opening of its first MGallery Hotel Collection in Gigiri, Nairobi, in the first quarter of 2021. [Read More.](#)

7th August 2019

Business Daily | Philip Muyanga | Wednesday 7th August 2019

PWANI OIL SUES LAND AGENCY OVER SH34 MILLION AWARD

Coast-based manufacturer Pwani Oil has challenged in court a Sh34.2 million award by the National Land Commission (NLC) for intended compulsory acquisition of the company's two parcels of land where its processing plant lies. [Read More.](#)

Business Daily | Richard Munguti | Wednesday 7th August 2019

EX-TETU MP FIGHT WITH BROTHER FOR KITISURU ESTATE TAKES NEW TURN

The control of a Sh20 billion estate of a deceased lawmaker has brought forth a bitter sibling rivalry between two wealthy brothers. [Read More.](#)

Business Daily | Editorial | Wednesday 7th August 2019

LAW MUST BE FOLLOWED IN RESOLVING DISTILLERY SAGA

The unending back and forth exchanges between Parliament, London Distillers Kenya (LDK) and real estate developer Erdemann Property is unnecessary and should be resolved through strict application of the law. [Read More.](#)

The Standard | Josphat Thiongo | Wednesday 7th August 2019

MORE HEADACHE FOR PROPERTY OWNERS IN NAIROBI AS CITY HALL TALKS DEMOLITION

Majority of buildings in Nairobi's residential estates risk being demolished after it emerged they had not complied with the city's zoning policy. [Read More.](#)

Daily Nation | Eunice Murathe | Wednesday 7th August 2019

WHERE SERVICE CHARGE COSTS AN ARM AND A LEG IN COAST

You walk out of your front door and play golf anytime you wish. A fitness centre is a walk away, so is the club house. [Read More.](#)

Daily Nation | David Mwere | Wednesday 7th August 2019

NEW SURVEY TO DETERMINE SIZE OF DEL MONTE LAND IN MURANG'A

The Ministry of Land is on the spotlight over a syndicate of irregular renewal of leases of land to Del Monte Kenya Limited. [Read More.](#)

Business Daily | Collins Omulo | Wednesday 7th August 2019

CITY ESTATES FACE DEMOLITION IN HEIGHT AUDIT

More than 70 percent of residential buildings in Nairobi are not compliant with the county government's zoning policy on the number of floors. [Read More.](#)

6th August 2019

Daily Nation | James Kariuki | Tuesday 6th August 2019

KWS TO REPOSSESS GODOWNS ON PARK LAND IN SYOKIMAU

Investors putting up warehouses at Syokimau on land located between standard gauge railway (SGR) and Nairobi National Park are set to incur huge losses after the government halted the developments. [Read More.](#)

Daily Nation | Samwel Owino | Tuesday 6th August 2019

MPS CRITICISE NEMA FOR NOT CLOSING ATHI LIQUOR MAKER

MPs Tuesday criticised the National Environment Management Authority (Nema) for ignoring an order by the National Assembly to close a liquor factory. [Read More.](#)

Daily Nation | Mwangi Muiruri | Tuesday 6th August 2019

NYERI TO INJECT SH1.8BN INTO MARKETS UPGRADE

Nyeri County is betting on a Sh1.8 billion fund to raise volumes of trade in its markets.

[Read More.](#)

Business Daily | Ibrahim Oruko | Tuesday 6th August 2019

STATE TO BUY MUTHURWA, MAKONGENI ESTATES FOR NEW ROAD AND AFFORDABLE HOUSING

Muthurwa and Makongeni estates in Nairobi will be sold to the government to boost the cash flow of the Kenya Railways pension scheme, which owns the two properties. [Read More.](#)

Business Daily | Patrick Alushula | Tuesday 6th August 2019

HOME AFRIKA PICKS FORMER SUNTRA BOSS TO ITS BOARD

Key Microfinance chairman Luke Kinoti has joined the board of Home Afrika as a non-executive director, months after quitting his position as CEO of stock brokerage firm Suntra Investment. [Read More.](#)

5th August 2019

Business Daily | Brian Ngugi | Monday 5th August 2019

CENTUM TO START BUILDING TWO RIVERS APARTMENTS

Investment firm Centum says it has broken ground on Riverbank Apartments, a 160-unit housing project at its Two Rivers development in Nairobi. [Read More.](#)

Business Daily | John Mutua | Monday 5th August 2019

LAND RATES TOP NAIROBI'S SH10BN TAX PAYMENTS

Property rates topped City Hall's revenue collection as the county raised Sh10.25 billion in taxes, levies and penalties in the financial year ended June, falling short of the annual target by nearly Sh5 billion.

[Read More.](#)

4th August 2019

Business Daily | Joel Omari and Calvin Oredi | Sunday 4th August 2019

WHY CONVEYANCE LAWS ARE CRITICAL TO PROPERTY OWNERS

Experts recently called for more education and dissemination of property laws to facilitate its understanding by small investors. This is because they get affected the most when property companies go under. They also risk losing personal property due to uncertainty on authenticity of land titles. [Read More.](#)

Business Daily | Philip Muyanga | Sunday 4th August 2019

WIN FOR SAFARICOM OVER RESIDENTS IN LAND CASE

Telecoms giant Safaricom has won a reprieve after the Environment and Land Court (ELC) struck out a case filed by Mombasa residents seeking to prevent it from erecting a base transceiver station on land in Mwembe Tayari on claims that it posed a health hazard. [Read More.](#)

For more information on the **KPDA Media Weekly Review Report**, kindly contact the KPDA Secretariat on **0737 530 290** or **0725 286 689** or by emailing ceo@kpda.or.ke

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